

**International Sailing Federation
Head of Sailing World Cup
Request for Applicants**

The International Sailing Federation (ISAF) is launching a new ISAF Sailing World Cup, including an annual Grand Final, with the first events taking place in December 2014.

The Sailing World Cup is ISAF's most important event property, and is to be managed in-house. ISAF is therefore seeking a dynamic and resourceful individual to be responsible for the implementation and success of the new Sailing World Cup, including all associated sponsorship and commercial activities.

The role requires vision and initiative, partnership and entrepreneur skills, combined with strong management and team-player attributes, and a familiarity with the world of sailing competition at an Olympic level.

Success of the role will be measured by:

- the ISAF Sailing World Cup is within three years recognised, by sailors and specialist media, as the pinnacle event for Olympic sailing next to the Olympic Games;
- the ISAF Sailing World Cup drives sponsor opportunities and sponsor value, and is of increasing commercial value for ISAF, national sailing teams and individual sailors.

Success will depend on an ability to be self-motivated, but to work within the existing ISAF community and stakeholders.

Applications, including CV and current salary, should be made to ISAF CEO Jerome Pels (jerome.pels@isaf.com) by 4 March. Shortlisted candidates will be interviewed in Southampton, UK (interview dates in the second half of March). Employment would start at the earliest convenient date.